

Official Rules:

Taste of Missions Poster Contest

Calling all WELS and ELS high school artists! Express your creativity and learn about WELS mission work in the NEW Taste of Missions Poster Contest. Craft an 11" x 17" masterpiece capturing the heart of WELS Home, World, and Joint Missions. Submit by April 26, and your art could be showcased at the Taste of Missions event on June 15, 2024, at Wisconsin Lutheran Seminary in Mequon, Wis. An overall winner will receive a \$250 Amazon gift card, Taste of Missions swag bag, and their artwork will be prominently featured at the event and in the event program. All other submissions will be eligible to be voted Fan Favorite by attendees at Taste of Missions for another chance to win. Join a meaningful cause through your art!

Poster Specifications

Follow these rules to prevent poster disqualification.

1. All contestants submitting artwork must be enrolled in high school and be a member of a WELS or ELS congregation.
2. Entries must be created by the individual without assistance. All submissions must be original. Use of Artificial Intelligence (AI) in creating your artwork is not allowed.
3. Artwork must be sized as an 11" x 17" poster; portrait or landscape layouts accepted. Poster board or heavy art paper is encouraged if submitting a hard copy.
4. Any medium may be used (paint, watercolors, colored pencils, collage, digital artwork, etc.). If mailing your submission, make sure to protect against potential damage. See additional details for submitting digital artwork under "Submission Information".
5. Poster must accurately represent WELS mission work at home and abroad. Use of outreach-themed Bible passages is encouraged but not mandatory. Learn more about the work of WELS Home, World, and Joint Missions by perusing the various webpages found under wels.net/missions and visiting our Facebook and Instagram accounts @WELSMissions.
6. Judges will consider the interpretation of WELS mission work (Home, World, and Joint Missions); the originality, creativity, and quality of the submission; and ability to reproduce the artwork (Can it be copied and printed/displayed with reasonable quality and clarity?).
7. Do not include any identifiable information on the front of the poster.
8. All posters submitted become the property of the WELS Missions office, which has the right to use the art for publicity, publications, and advertisements. Original posters can be picked up at the Taste of Missions event on June 15, 2024, at Wisconsin Lutheran Seminary in Mequon, Wis., but otherwise will not be returned.
9. The submission deadline is Friday, April 26, 2024. The overall winner will be contacted via e-mail by Friday, May 3, 2024. Prizes will be mailed directly to the winners using the contact information provided on the submission form.
10. E-mail the WELS Missions office at missionspromotions@wels.net or call 414-256-3237 with any questions or concerns.

Prize Details

The **overall winner** will be chosen by the WELS Missions Office administrators and staff according to the criteria provided in the poster specifications. They will receive a \$250 Amazon gift card and Taste of Missions swag bag, and their artwork will be prominently displayed at Taste of Missions on June 15 and included in the event program.

All other posters that meet the submission criteria will be displayed at Taste of Missions for attendees to vote for a **Fan Favorite** winner. The Fan Favorite winner will receive a \$100 Amazon gift card with Taste of Missions swag bag.

Submission Information

The deadline to submit your poster is **Friday, April 26, 2024**. Please submit your poster in one of the following ways:

1. **Upload artwork:** Upload your artwork and fill out the submission form found at tasteofmissions.com/postercontest, including a completed release form. See digital artwork requirements below.
2. **Mail/deliver artwork:** Complete the submission form at tasteofmissions.com/postercontest, and then mail or drop off your artwork to the WELS Missions office at the address below. Drop offs can be given to the reception desk during regular business hours, Monday-Friday, 8am-4:30pm. Submissions must be received by the April 26 deadline.

WELS Center for Mission and Ministry
Attn. Missions Office
N16W23377 Stone Ridge Drive
Waukesha, WI 53188

Submitting digital artwork

- **File types accepted:** .PDF (recommended) or .JPG
- **Dimensions and resolution:** Your submission should measure 11" x 17" (or 3300px x 5100px) and have a resolution of 300 dpi. A resolution of 300 dpi means 300 dots per every inch in the design. Vertical or horizontal formats are acceptable.
- **Maximum file size for uploads:** 50MB (megabytes) per file. To reduce file size, upload in .jpg format.
- When scanning or photographing your artwork, ensure you are scanning/photographing your poster at the highest resolution available (300 dpi+) to ensure a high-resolution file.

